



NO MORE SEARCHING

YOU FOUND THE QUEEN!

GARDEN DEVELOPMENT

**ZÁHRADA,
TAJNÁ
PRÍSADA
DOMOVA.**

**INHALE ENERGY.
RELAX BODY.
FIND SOUL.**

About | Garden Development company

Garden Atrium is a fast-evolving company. Our main activities are to maintain newly developing residential areas and connect humans with nature. We're working on minimalistic areas with minimal demands for care. For the more demanding gardens, we install technologies of the 21st Century to provide a secure living. We put our customers in the center of everything we do, along with nature. In this case, we decided to work with the animals and vegetation in our design processes. We added playfulness and fun but remain as a solid developing company. Our main targets are residential developers and families with children. Our philosophy is to create gardens like they were a while ago. Back then in the ancient Roman were gardens called "Atrium". These gardens were the hearts of an ancient building. These gardens were a place of relaxation, energy, feasts, guests, and family meetings. Back then, the garden was the heart of a home. The Atrium is also called the chamber of the heart that receives blood from the veins.

Why a triangel | Back to the roots

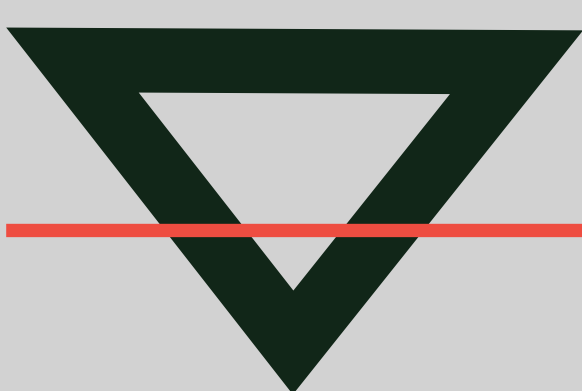
The 3-dimensional triangle expresses fundamental elements of everything that exists. This theory has been created by Aristotles and Empedocles. These days the main reason of the gardens was forgotten. It is supposed to emit calm, energy, and a safe haven. The triangle consists of 4 main elements. These elements are the main elements of the world by the words of Aristotle and Empedocles. It's ▽ water, ▽ earth, ▲ air, ▲ fire. Every each of the elements stands on its own and has its symbol. Those symbols were implemented into the logo. The logo was purposefully rotated in the space. Different angles of the 3-dimensional triangle is mirroring different views on the world as it is. In our view, we see the world as nature which is the center of everything we are. Nature is a portal which is connecting the humans' spirit with the earth. Different angles of the 3-dimensional mirroring different views on the world as it is. In our view we see the world as nature. Nature is a portal which is connecting humans' spirit with the earth.



WATER

FIRE

EARTH



Aristotle and Empedocles theory

ENERGY

HARMONY WITH NATURE

■ SIMPLE VERSIONS



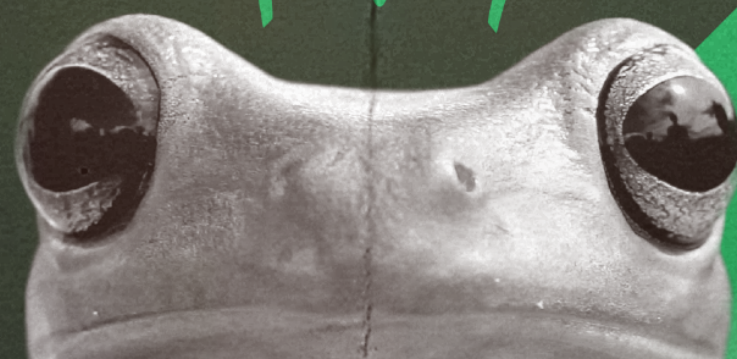
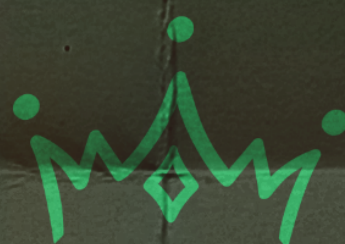
NEHL'ADAJ ĎALŠIU

NAŠIEL SI KRÁĽOVNÚ

REALIZÁCIE ZÁHRAD NA KLÚČ



GARDEN
ATRIUM.
Development



ZÁHRADA,
TAJNÁ
PRÍSADA
DOMOVA.



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GARDEN ATRIUM.
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"Záhrada, tajná prísada domova".



**ZÁHRADA,
TAJNÁ
PRÍSADA
DOMOVA.**

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Naša identita

Blue moon P1

Význam loga

Pozadia pre...

Ne...

LOGO.
NAME.
VISUAL.
SLOGAN.

CAMPAIGN-CREATOR
MERCHANDISING
VIDEO-MAKER
BRAND-STRATEGIST

NEHLADAJ ĎALŠIU

NAŠIEL SI

KRÁĽOVNÚ

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